

**EMERGING TREND OF ONLINE SHOPPING ON SOCIAL
MEDIA: A SPECIAL REFERENCE TO FAKIR MOHAN
UNIVERSITY STUDENTS**

A dissertation submitted to Fakir Mohan University in partial
fulfillment of Requirements for the degree of

**MASTER OF ARTS IN
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Submitted by: -

NISHIGANDHA ROUTARAY

Roll No : 19501FM204017

Under the guidance of (RESEARCH SUPERVISOR)

Dr. BHARATI BALA PATNAIK

Associate Professor in Journalism and Mass Communication



P.G. Department of Journalism and Mass Communication

Fakir Mohan University, Nuapadhi, Balasore- 756020

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Dr. Bharati Bala Patnaik
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