

**IMPACT OF INSTAGRAM ON BUYING DECISIONS OF
FAKIR MOHAN UNIVERSITY STUDENTS**

A dissertation submitted to Fakir Mohan University in partial
fulfilment of Requirements for the degree of

**MASTER OF ARTS IN
JOURNALISM AND MASS COMMUNICATION**

Submitted by:-

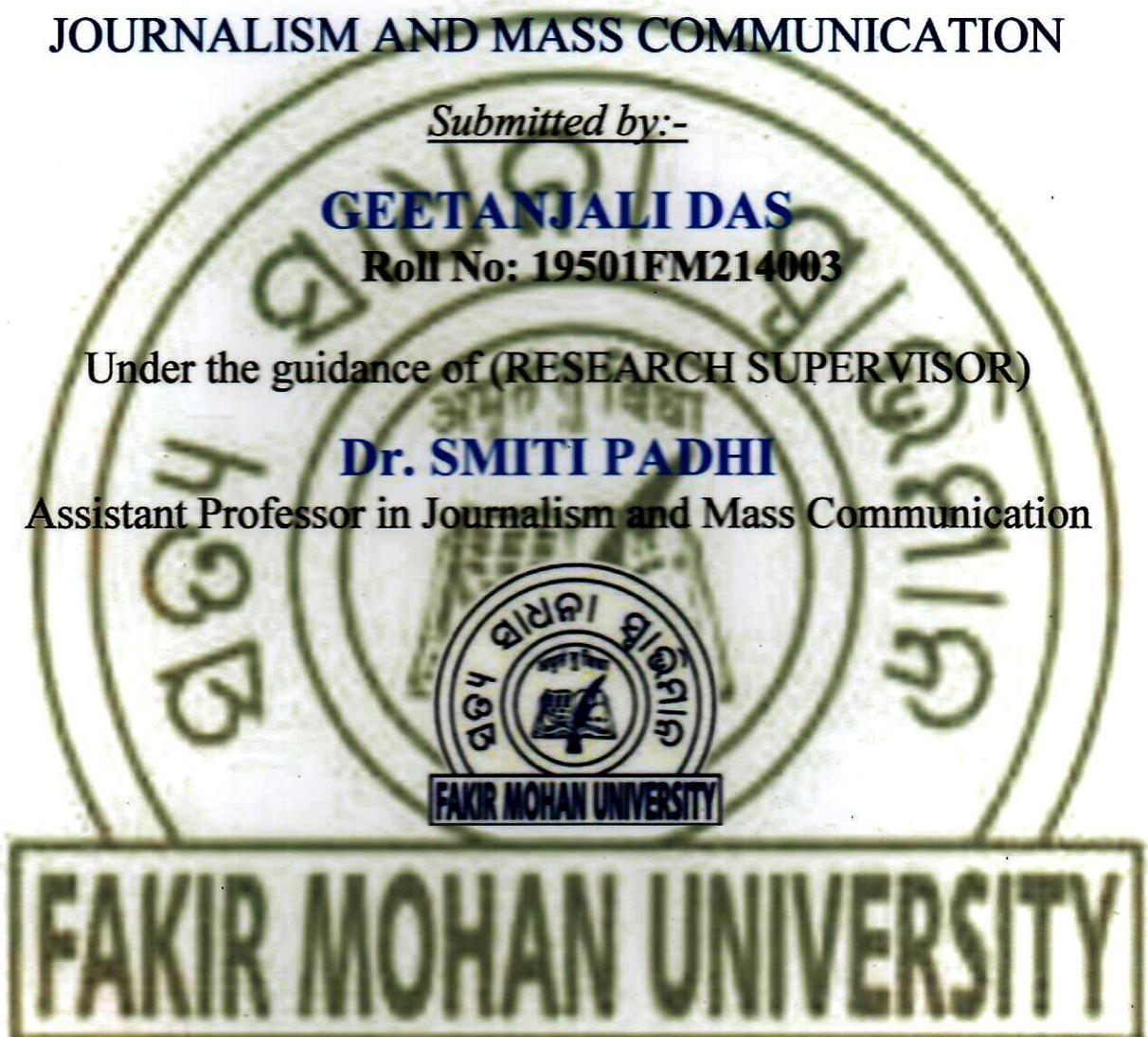
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