



INTERNATIONAL MANAGEMENT CONCLAVE

MANAGING CONTEMPORARY BUSINESS: AN INTEGRATED APPROACH



Date:

6th & 7th April, 2024

Partner Departments

Department of Computer Science
Department of Applied Psychology
Department of Social Science
Department of Social Work

Organised by

Faculty of Business Studies &
Management
Fakir Mohan University
Balasore

Venue:

PG COUNCIL CONFERENCE HALL, FAKIR MOHAN UNIVERSITY,
NUAPADHI, BALASORE

About the Conclave

Contemporary management challenges like financial instability, social inequality and environmental degradation requires cross-disciplinary approach in managing complexity. Integrated management is a boundary spanning approach which moves the business and educational institutions beyond discipline, organisation and nation. Based on integrity and integration such approach addresses challenges from multiple perspective and multiple level. It prepares managers in recognising and addressing different issues affecting business and society as a professional, an organisational agent and corporate citizen. Such approach also develops students' readiness through integrated disciplinary approach, focusing on integrated cases and experiential learning. Integrated approach also supports value based leadership with stakeholder interest as top priority while addressing environmental challenges.

With this background, the conclave will address the key issues affecting organisational, societal and environmental sustenance from different sectoral perspective. The outcome of the conclave will pave the way towards innovative solution in resolving problems within and beyond the boundary of the organisation.

Themes of the Conclave

- HRM, HRD & Talent Management
- Industrialisation, Economy & Management
- Industrial Psychology
- Integrated Marketing Strategy
- Integrated Financial Plans & Financial Strategy
- E-Commerce & Supply Chain Management
- Artificial Intelligence & Management
- Corporate Social Responsibility, ESG & Business
- Inclusive Development: A Multi-disciplinary Approach
- Management Education: Expectation & Goals

About FM University

The Fakir Mohan University, Vyasa Vihar, Balasore was established in 1999. Established after the name of Fakir Mohan Senapati, the University carries forward the ethos and ethics of Fakir Mohan since its inception and sowing the seedlings of knowledge. The University has also been accredited by the Association of Indian Universities (AIU), National Assessment and Accreditation Council (NAAC) and is also a member of the Association of Commonwealth Universities (ACU), UK. The University is committed to develop itself as a value and need-based quality education provider in the state of Odisha. It has the ultimate objective of producing qualified and competent manpower responsive to the changing needs of the society at the national and international levels. In its quest for being an outstanding centre for learning and development of human resource, it cherishes a clear vision and mission. The University is presently running in two campuses with 26 regular and self-financing departments. The University is accredited with 'A' grade by NAAC with 3.18 CGPA which is the 3rd highest among the State Public Universities in Odisha. The University is also ranked at 151-200 in the year 2022-23 in NIRF ranking in the country.

About Faculty of Business Studies & Management

Faculty of Business Studies and Management boast of having 3 vibrant departments :

- Post Graduate Department of Business Management
- Post Graduate Department of Commerce
- Post Graduate Department of Personnel Management and Industrial Relations

The **Post Graduate Department of Business Management** established in 2004, is one of the frontline department offering semester pattern MBA Programme with Finance, Marketing, Human Resource and Service & Operation Management specialization. Besides, the Department also offers Ph. D. in Management as per UGC regulation. The department is an member of Association of Indian Management School(AIMS). The department is recognized as a leading management department, expanding the frontiers of management education, research and leadership committed to transformative learning, leadership and enduring impact. A thriving campus and community of creative and accomplished people have added to the glory of the department.

The **Post Graduate Department of Commerce** started under the mentorship of the PG Department of Business Management in the year 2012. The Department also started offering M.Phil as well as Doctoral Programme in Commerce. After making a journey of six years, the Department got the recognition with 6 posts as a Regular Department while the teaching positions are yet to be filled in near future. The Department has produced the meritorious students who have cracked Staff Selection Board (SSB), Odisha Public Service Commission (Govt. College Branch), qualified UGC-NET/JRF regularly and continuing their PhD in ISM Dhanbad, NIT, Rourkela and also in premier State and Central Universities. The students have been placed in public and private sector banks and also many other premier corporations.



The **Post Graduate Department of Personnel Management and Industrial Relations** is one of the flagship Department of Fakir Mohan University, started in the year 2022 with an objective of creating an industry need HR Professional with high level of experiential learning among students. It imparts deep subjective and practical knowledge in the field of Human Resource Management, Labour Welfare, Labour Legislation along with a exposure of case studies, Organisational Behaviour, Change

Management and changing HR Role in present context. The department endeavours to develop highly skilled HR professionals by adopting the tech-enabled learning platform for developing them as a highly competent Manpower.

Partner Departments

The **Post Graduate Department of Computer Science** (erstwhile P.G. Department of Information & Communication Technology) has started offering two-year Master Degree Programme from the year 2004. The Department is also offering Ph.D. Programme in Computer Science. The Department sincerely attempts to prepare professionals in Computer Science for Software industries, corporate sectors, government and academic institutions.

The **Post Graduate Department of Social Science** is a confluence of three disciplines i.e., Political Science, Economics and Sociology offering two-year Master Degree & Ph.D. Programme in respective discipline. The Department was established in 2007 to cater to the needs of imparting education and research on issues of societal importance.

The **Post Graduate Department of Applied Psychology** started in 2022 to cater to the needs of imparting education and research in the field of Psychology. The two-year Master Degree & Ph.D. Programme offers specialized focus on Organizational Behavior, Clinical Psychology, Human Resource Development and Counselling. The department also has an “University Counselling and Wellness Centre” which aims at serving the students of the university and the nearby community.

The **Post Graduate Department of Social Work** was established as a department in the year 2022 offering two-year Master Degree Programme in Social Work. The department actively involved in academic and field based practices, such as rural camp, NGO visit, PRA, awareness, ICE Programme etc. The department promotes human development through skill development, equal opportunity, justice, anti-discriminatory environment within the society through it's outreach programme.

Poster Presentation

On the occasion of International Management Conclave, Poster Presentation will be held to showcase the research based on various themes of the conclave. There will be award for best posters on different themes. Three best papers shall be awarded with **“Vice Chancellor’s Award for best Poster”**.



9:00 AM - 10:00 AM

Registration of Delegates

10:00 AM - 11:00 AM

Inauguration

SESSION I

(11:30 PM - 12:30 PM)

Panel Discussion

12:30 PM - 1:30 PM

Parallel Session & Poster Presentation

1:30 PM - 2:30 PM

LUNCH

SESSION II

(2:30 PM - 3:30 PM)

Parallel Session & Poster Presentation

3:30 PM - 3:45 PM

TEA BREAK

SESSION III

(3:45 PM - 4:45 PM)

Parallel Session & Poster Presentation

6:00 PM - 7:30 PM

Cultural Programme

7:30 PM - 8:30 PM

DINNER



Programme Details

7th April 2024

10:30 AM - 11:30 AM

Prof. Abhay Kumar Memorial Lecture

11:30 AM - 12:30 PM

Panel Discussion - HRM, HRD & TM

SESSION I
(12:30 PM - 1:30 PM)

Parallel Session & Poster Presentation

1:30 PM - 2:30 PM

LUNCH

SESSION II
(2:30 PM - 3:30 PM)

Parallel Session & Poster Presentation

3:30 PM - 3:45 PM

TEA BREAK

3:45 PM onwards

Valedictory



Who Should Attend

- **Students** of business studies and allied discipline can attend the conclave to gain insights from experts in the field of management. This will also show case their research acumen by participating in poster presentation.
- **Industry experts** in different fields of management will get opportunity to interact with industry stalwarts and eminent academicians on cross-cutting issues on business from stakeholder view point.
- **Academicians** can utilise the conclave platform to gain insights from experts and share their thoughts on future of business from cross-discipline perspective.

IMPORTANT DATES

1. Online Submission of Abstract on or before 27th March 2024.
2. Online Submission of Full Paper on or before 31st March 2024.
3. Acceptance for Presentation on or before 2nd April 2024.
4. Display of Poster in Venue on 6th and 7th April 2024.
5. Last Date of Registration is 2nd April 2024.

Registration Details

Registration fee should be made in form of Online Payment.

Details of Beneficiary

A/C No : 24150110057711
IFSC Code : UCBA0002415
Bank Name : UCO Bank
Branch : Nuapadhi Branch

Registration Fee

Sl. No.	Categories	Registration Fee
1	Industry Participants	₹2500
2	Academicians	₹1000
3	Research Scholar	₹500
4	Student	₹300

*Registration fees include Conference Kit, Lunch, Dinner & Refreshments



Chief Patron

Prof. Santosh Kumar Tripathy
Vice-Chancellor

Patron

Prof. Sabyasachi Pattnaik
Chairman, P.G. Council

Convener

Prof. Padmalita Routray
HoD, Department of Business Management

Co-Convener

Dr. Artta Bandhu Jena
Coordinator, Department of Commerce

Coordinator

Dr. Debadutta Das
Department of Business Management

Advisory Committee

Prof. Satchidananda Dehuri
Department of Computer Science

Prof. Sunil Kumar Padhi
Department of Social Science

Core Committee

Dr. Ashanta Ranjan Routray
HoD, Department of Computer Science

Dr. Pabitra Mohan Nayak
Coordinator, Department of Applied Psychology

Dr. Gitanjali Panda
Department of Social Science

Dr. Grace Bahalen Mundu
Coordinator, Department of Social Work

Organising Committee

Ms. Pratima Burh
Department of Business Management

Mrs. Gayatri Guha Roy
Department of Commerce

Mr. Bhabani Sankar Jena
Department of Business Management

Ms. Saloni Mallick
Department of PMIR

Mr. Rajaram Majhi
Department of Commerce

Ms. Subhashree Khillar
Department of Commerce

Ms. Laxmipriya Parida
Department of PMIR

Ms. Monalisa Nayak
Department of Business Management

Mr. Debadutta Nayak
Department of Business Management

Ms. Suhasini Choudhury
Department of Business Management

Mr. Manoj Jena
Department of Business Management

Ms. Subhashree Khillar
Department of Business Management

Mr. Bharata Bhusan Sahoo
Department of Commerce

Mr. Chiranjibi Bisoi
Department of Commerce

Ms. Sudeshna Chirasrota
Department of Commerce

Mr. Bhagirathi Ghadai
Department of Commerce

Ms. Rashmirekha Rout
Department of Social Work

Ms. Supriya Rout
Department of Social Work

Dr. Minati Mishra
Department of Computer Science

Dr. Manaswini Pradhan
Department of Computer Science

Dr. Monalisa Jena
Department of Computer Science

Dr. Sipra Sagarika
Department of Social Science

Dr. Sachita Nanda Sa
Department of Social Science

Ms. Smrutisikha Thappa
Department of Social Science

Mr. Sasanka Sekhar Gadanayak
Department of Applied Psychology

Ms. Jasmine Samantaray
Department of Applied Psychology

Contact Us

Mob. : +91 6372712163 / 8847834775

E-mail : imcbmfm2024@gmail.com

Abstract / Full Paper Submission Link:

<https://forms.gle/JLkr3TakxWiuJ6tJA>