



**Department of Journalism & Mass Communication,
Fakir Mohan University**

National Press Day

Date-16th Nov. 2021; Time-11:00 am

Venue- PG Council Conference Hall

Ad - MAD Competition

Humorous & conceptual on the spot Advertisement enactment by group of students.

Preparation time - 30 min

No. of members in a team - 04

Students of a specific department may create group of their choice and come up with innovative punch lines & ad lines. The names of products shall be picked up by teams half-an-hour before the competition begins. The Ad shall be staged face -to-face before audience and jury. Ability to perform, creativity and interest generating factor for their given product will be criteria for judgement.

*Names of product will be given before 30 min start of the competition. It is requested that names of students and name of their Department to be sent on:- *ssmitipadhi@gmail.com* latest by 16.11.2021, 9 AM. For queries contact -9574885504

'Speakathon'- The Best News Presenter Competition

Speakathon aims to bring out the best presentation skills inherent in students and show anyway their camera attitude skills individual entry competition, calls for one minute for recorded videos from students of different departments & colleagues.

The video shall have opening and closing of our imaginary show & headlines of news events of a day. The presentations shall be judged on the following criteria: -

- a) Confidence
- b) Dressing sense
- c) Pronunciation
- d) Opening and closing
- e) Choice of words
- f) Presentation style

Entry must be sent to ph.-**9574885504** over WhatsApp, latest by **16.11.21, 9 AM.**

**** Winners of both the events will be awarded Certificates and Trophies**