

Mapping of the Courses to employability/entrepreneurship/Skill Development Academic session 2017-2018

Name of the Department: P.G. Dept. of Business Management (MBA)

1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
Name of the course	Course code	Activities/content with direct bearing on employability	Activities/content with direct bearing on entrepreneurship	Activities/content with direct bearing on Skill Development
Organization Structure & Management	CP101	All Content	Nil	Managerial skills Techniques of Decision making
Quantitative Methods	CP102	All Content	Nil	Application of Mathematical & Statistical methods
Organizational Behavior	CP103	All Content	Nil	Analysis of Case studies based on Organisational behavior to improve decision making skills
Managerial Economics	CP104	All Content	Nil	Analysis of Case studies based on Production and Cost Analysis& Pricing to improve decision making skills
Business Communication (Theory and Practical)	CP105	All Content	Nil	Delivering Oral Presentation, Negotiation Skills, Writing Memos, Circulars, Business Letter, Group Discussion, Writing Biodata/CV
Financial Accounting	CP106	All Content	Nil	Preparation of Balance Sheet, Preparation of Profit/Loss account Financial Statement Analysis
Indian Business Environment	CP107	All Content	Nil	Analysis of Case Studies based on Business Environment to improve decision making skills
IT for Managers (Theory and Practical)	CP108	All Content	Nil	Practical based on MS-Word, MS-Excel, MS-Power Point

Business Ethics	CP201	All Content	Nil	Analysis of Case Studies based on Application of Business Ethics to improve decision making skills
Operation Research	CP202	All Content	Nil	Problem solving skills using Linear Programming, Transportation, Assignment & Replacement Problem Business Application of Game Theory and Queuing Theory
Cost & Management Accounting	CP203	All Content	Nil	Preparation budget, Variance analysis, Breakeven analysis
Marketing Management	CP204	All Content	Nil	Analysis of Case studies based on Marketing Management to improve marketing decision making skills
Financial Management	CP205	All Content	Nil	Analysis of Case studies based on Financial Management to improve financial decision making skills
Human Resource Management	CP206	All Content	Nil	Analysis of Case studies based on Human Resource Management to improve HR decision making skills
Production & Operation Management	CP207	All Content	Nil	Analysis of Case studies to improve skills in managing Production & Operation Management function
Business Law	CP208	All Content	Nil	Case studies based on Indian Contract Act Sale of Goods Act Negotiable Instrument Act Indian Partnership Act & Companies Act
Business Research	CP301	All Content	Nil	Questionnaire Designing Data Processing & Data analysis
Management Information System	CP302	All Content	Nil	Data Organization, Data Arrangement and Access, Creating the Database, Database Management
Fundamentals of Management (Choice Based Paper)	CP303	All Content	Nil	Managerial skills

Summer Internship Project	CP304	All Content	Nil	Practical work in any Industrial organization and preparation of report
Consumer Behaviour	MM311	All Content	Nil	Analysis of Case studies based on Consumer Behaviour to improve decision making skills
Product & Service Marketing	MM312	All Content	Nil	Analysis of Case studies based on Product & Service Marketing to improve decision making skills
Working Capital Management	FM321	All Content	Nil	Analysis of Case studies based on Working Capital Management to improve decision making skills
Financial Markets & Services	FM322	All Content	Nil	Analysis of Case studies based on Financial Markets & Services to improve decision making skills
Human Resource Planning & Compensation Management	HRM 311	All Content	Nil	Analysis of Case studies based on Human Resource Planning & Compensation Management to improve decision making skills
Human Resource Development	HRM 312	All Content	Nil	Analysis of Case studies based on Human Resource Development to improve decision making skills
Strategic Management	CP401	All Content	Nil	Analysis of Case studies based on Strategic management to improve decision making skills
Banking Insurance and Management	CP402	All Content	Nil	Analysis of Case studies based on Banking Insurance and Management to improve decision making skills
Dissertation	CP403	All Content	Nil	Preparation of Research Project to resolve managerial dilemma
Grand Viva-voce	CP404	All Content	Nil	Evaluation of Domain skill
Advertising & Sales Management	MM411	All Content	Nil	Analysis of Case studies based on Advertising & Sales Management to improve decision making skills
International Marketing	MM412	All Content	Nil	Analysis of Case studies based on International Marketing to improve decision making skills

Security Analysis & Portfolio Management	FM412	All Content	Nil	Analysis of Case studies based on Security Analysis & Portfolio Management to improve decision making skills
Corporate Restructuring	FM422	All Content	Nil	Analysis of Case studies based on Corporate Restructuring to improve decision making skills
Industrial Relations & Labour Legislation	HRM 431	All Content	Nil	Analysis of Case studies based on Industrial Relations & Labour Legislation to improve decision making skills
Strategic Human Resource Management	HRM 432	All Content	Nil	Analysis of Case studies based on Strategic Human Resource Management to improve decision making skills


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Mapping of the Courses to employability/entrepreneurship/Skill Development Academic session 2017-2018

Name of the Department: P.G. Dept. of Business Management (M.Phil.)

1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
Name of the course	Course code	Activities/content with direct bearing on employability	Activities/content with direct bearing on entrepreneurship	Activities/content with direct bearing on Skill Development
Research Methodology	MPM101	All content	Nil	Questionnaire designing, data processing and data analysis
Contemporary studies in marketing (CSM)	MPM102(A)	All content	Nil	--
Contemporary studies in finance (CSF)	MPM102(B)	All content	Nil	--
Contemporary studies in Human Resource (CSHR)	MPM102(C)	All content	Nil	--
Business and computer application (BCA)	MPM103	All content	Nil	Computer network & communication skill Skill to use MS-Word, MS-Excel & MS-Power point and other statistical software
Dissertation/Project Work	MPM201	All content	Nil	Project Management Skill
Grand Viva-Voice & presentation of Project/Dissertation	MPM202	All content	Nil	Domain skill


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Mapping of the Courses to employability/entrepreneurship/Skill Development Academic session 2017-2018

Name of the Department: P.G. Dept. of Business Management

(Ph.D. Course Work)

1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
Name of the course	Course code	Activities/content with direct bearing on employability	Activities/content with direct bearing on entrepreneurship	Activities/content with direct bearing on Skill Development
Research Methodology and Computer Application	Paper - I (Ph.D.)	All content	Nil	Data analysis using different software
Marketing(Elective)	Paper - II (Ph.D.)	All content	Nil	-
Finance (Elective)	Paper - II (Ph.D.)	All content	Nil	-
Human Resource (Elective)	Paper - II (Ph.D.)	All content	Nil	-
Review Works and Presentation	Paper - III (Ph.D.)	All content	Nil	Helps formulating research problem and identifying research gap


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Mapping of the Courses to employability/entrepreneurship/Skill Development

Academic session 2018-2019

Name of the Department: P.G. Dept. of Business Management (MBA)

1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
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Quantitative Methods	CP102	All Content	Nil	Application of Mathematical & Statistical methods
Organizational Behavior	CP103	All Content	Nil	Analysis of Case studies based on Organisational behavior to improve decision making skills
Managerial Economics	CP104	All Content	Nil	Analysis of Case studies based on Production and Cost Analysis & Pricing to improve decision making skills
Business Communication (Theory and Practical)	CP105	All Content	Nil	Delivering Oral Presentation, Negotiation Skills, Writing Memos, Circulars, Business Letter, Group Discussion, Writing Biodata/CV
Financial Accounting	CP106	All Content	Nil	Preparation of Balance Sheet, Preparation of Profit/Loss account Financial Statement Analysis
Indian Business Environment	CP107	All Content	Nil	Analysis of Case Studies based on Business Environment to improve decision making skills
IT for Managers (Theory and Practical)	CP108	All Content	Nil	Practical based on MS-Word, MS-Excel, MS-Power Point

Business Ethics	CP201	All Content	Nil	Analysis of Case Studies based on Application of Business Ethics to improve decision making skills
Operation Research	CP202	All Content	Nil	Problem solving skills using Linear Programming, Transportation, Assignment & Replacement Problem Business Application of Game Theory and Queuing Theory
Cost & Management Accounting	CP203	All Content	Nil	Preparation budget, Variance analysis, Breakeven analysis
Marketing Management	CP204	All Content	Nil	Analysis of Case studies based on Marketing Management to improve marketing decision making skills
Financial Management	CP205	All Content	Nil	Analysis of Case studies based on Financial Management to improve financial decision making skills
Human Resource Management	CP206	All Content	Nil	Analysis of Case studies based on Human Resource Management to improve HR decision making skills
Production & Operation Management	CP207	All Content	Nil	Analysis of Case studies to improve skills in managing Production & Operation Management function
Business Law	CP208	All Content	Nil	Case studies based on Indian Contract Act Sale of Goods Act Negotiable Instrument Act Indian Partnership Act & Companies Act
Business Research	CP301	All Content	Nil	Questionnaire Designing Data Processing & Data analysis
Management Information System	CP302	All Content	Nil	Data Organization, Data Arrangement and Access, Creating the Database, Database Management
Fundamentals of Management (Choice Based Paper)	CP303	All Content	Nil	Managerial skills

Summer Internship Project	CP304	All Content	Nil	Practical work in any Industrial organization and preparation of report
Consumer Behavior	MM311	All Content	Nil	Analysis of Case studies based on Consumer Behaviour to improve decision making skills
Product & Service Marketing	MM312	All Content	Nil	Analysis of Case studies based on Product & Service Marketing to improve decision making skills
Working Capital Management	FM321	All Content	Nil	Analysis of Case studies based on Working Capital Management to improve decision making skills
Financial Markets & Services	FM322	All Content	Nil	Analysis of Case studies based on Financial Markets & Services to improve decision making skills
Human Resource Planning & Compensation Management	HRM311	All Content	Nil	Analysis of Case studies based on Human Resource Planning & Compensation Management to improve decision making skills
Human Resource Developments	HRM312	All Content	Nil	Analysis of Case studies based on Human Resource Development to improve decision making skills
Strategic Management	CP401	All Content	Nil	Analysis of Case studies based on Strategic management to improve decision making skills
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Dissertation	CP403	All Content	Nil	Preparation of Research Project to resolve managerial dilemma
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Advertising & Sales Management	MM411	All Content	Nil	Analysis of Case studies based on Advertising & Sales Management to improve decision making skills
International Marketing	MM412	All Content	Nil	Analysis of Case studies based on International Marketing to improve decision making skills
Security Analysis & Portfolio Management	FM412	All Content	Nil	Analysis of Case studies based on Security Analysis & Portfolio Management to improve

				decision making skills
Corporate Restructuring	FM422	All Content	Nil	Analysis of Case studies based on Corporate Restructuring to improve decision making skills
Industrial Relations & Labour Legislation	HRM431	All Content	Nil	Analysis of Case studies based on Industrial Relations & Labour Legislation to improve decision making skills
Strategic Human Resource Management	HRM432	All Content	Nil	Analysis of Case studies based on Strategic Human Resource Management to improve decision making skills


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1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
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Contemporary studies in marketing (CSM)	MPM102(A)	All content	Nil	--
Contemporary studies in finance (CSF)	MPM102(B)	All content	Nil	--
Contemporary studies in Human Resource (CSHR)	MPM102(C)	All content	Nil	--
Busioness and computer application (BCA)	MPM103	All content	Nil	Computer network & communication skill Skill to use MS-Word, MS-Excel & MS-Power point and other statistical software
Dissertation/Project Work	MPM201	All content	Nil	Project Management Skill
Grand Viva-Voice & presentation of Project/Dissertation	MPM202	All content	Nil	Domain skill


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Name of the Department: P.G. Dept. of Business Management

(Ph.D. Course Work)

1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
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Research Methodology and Computer Application	Paper - I (Ph.D.)	All content	Nil	Data analysis using different software
Marketing Elective	Paper - II (Ph.D.)	All content	Nil	-
Finance Elective	Paper - II (Ph.D.)	All content	Nil	-
Human Resource Elective	Paper - II (Ph.D.)	All content	Nil	-
Review Works and Presentation	Paper - III (Ph.D.)	All content	Nil	Helps formulating research problem and identifying research gap


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Mapping of the Courses to employability/entrepreneurship/Skill Development

Academic session 2019-2020

Name of the Department: P.G. Dept. of Business Management (MBA)

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Managerial Economics	CP104	All Content	Nil	Analysis of Case studies based on Production and Cost Analysis & Pricing to improve decision making skills
Business Communication (Theory and Practical)	CP105	All Content	Nil	Delivering Oral Presentation, Negotiation Skills, Writing Memos, Circulars, Business Letter, Group Discussion, Writing Biodata/CV

Financial Accounting	CP106	All Content	Nil	Preparation of Balance Sheet, Preparation of Profit/Loss account Financial Statement Analysis
Indian Business Environment	CP107	All Content	Nil	Analysis of Case Studies based on Business Environment to improve decision making skills
IT for Managers (Theory and Practical)	CP108	All Content	Nil	Practical based on MS-Word, MS-Excel, MS-Power Point
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Marketing Management	CP204	All Content	Nil	Analysis of Case studies based on Marketing Management to improve

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Fundamentals of Management (Choice Based	CP303	All Content	Nil	Managerial skills

Paper				
Summer Internship Project	CP304	All Content	Nil	Practical work in any Industrial organization and preparation of report
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Corporate Restructuring	FM422	All Content	Nil	Analysis of Case studies based on Corporate Restructuring to improve decision making skills
Industrial Relations & Labour Legislation	HRM431	All Content	Nil	Analysis of Case studies based on Industrial Relations & Labour Legislation to improve decision making skills
Strategic Human Resource Management	HRM432	All Content	Nil	Analysis of Case studies based on Strategic Human Resource

				Management to improve decision making skills
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Mapping of the Courses to employability/entrepreneurship/Skill Development Academic session 2019-2020

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Contemporary studies in finance (CSF)	MPM102(B)	All content	Nil	--
Contemporary studies in Human Resource (CSHR)	MPM102 (C)	All content	Nil	--
Busioness and computer application (BCA)	MPM103	All content	Nil	Computer network & communication skill Skill to use MS-Word, MS-Excel & MS-Power point and other statistical software
Dissertation/Project Work	MPM201	All content	Nil	Project Management Skill
Grand Viva-Voice & presentation of Project/Dissertation	MPM202	All content	Nil	Domain skill


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Mapping of the Courses to employability/entrepreneurship/Skill Development

Academic session 2019-2020

Name of the Department: P.G. Dept. of Business Management

(Ph.D. Course Work)

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Human Resource Elective	Paper - II (Ph.D.)	All content	Nil	-
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Academic session 2020-2021

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Business Communication (Theory and Practical)	CP105	All Content	Nil	Delivering Oral Presentation, Negotiation Skills, Writing Memos, Circulars, Business Letter, Group Discussion, Writing Biodata/CV
Financial Accounting	CP106	All Content	Nil	Preparation of Balance Sheet, Preparation of Profit/Loss account Financial Statement

				Analysis
Indian Business Environment	CP107	All Content	Nil	Analysis of Case Studies based on Business Environment to improve decision making skills
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Name of the Department: P.G. Dept. of Business Management

(Ph.D. Course Work)

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Name of the course	Course code	Activities/content with direct bearing on employability	Activities/content with direct bearing on entrepreneurship	Activities/content with direct bearing on Skill Development
Research Methodology and Computer Applications	Paper I BM-RMCA	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Recent Advances in Marketing Management	Paper II BM-RA-MM	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Recent Advances in Human Resource Management	Paper IIBM-RA-HRM	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Recent Advances in Financial Management	Paper IIBM-RA-FM	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Research and Publication Ethics	Paper III BM-RPE	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome


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Management Principles and Processes	CP101	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Business Statistics for Decision Making	CP102	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Organizational Behaviour	CP103	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Managerial Economics	CP104	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Business Communication	CPT105	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Business Communication Lab	CPL105	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.

Accounting for Decision Making	CP106	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Business Environment	CP107	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
IT for Managers	CPT108	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Basic IT Skill Lab	CPL108	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Business Ethics and Sustainability	CP201	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Business Analytics for Decision Making	CP202	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Marketing Management	CP203	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Financial Management	CP204	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.

Human Resource Management	CP205	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Production & Operation Management	CP206	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Business Law and Corporate Governance	CP207	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Entrepreneurship Startup and Innovation	CP208	All Content	All Content	All Contents have direct bearing on skill development which is reflected in course outcome.
Strategic Management	CP 301	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Fundamentals of Management (choice based Paper)	CP 302	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Summer Internship Project	CP 303	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Consumer Behaviour	MM 311	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.

Product and Brand Management	MM 312	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Service Marketing	MM 313	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Security Analysis and Portfolio Management	FM 321	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Financial Markets and Services	FM 322	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Advance Accounting and Taxation	FM 323	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
HR Planning and Development	HRM 331	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Performance and Reward Management	HRM 332	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Employee Relation	HRM 333	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.

Banking and Insurance Management	CP 401	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Research Methodology	CP 402	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Dissertation	CP 403	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Integrated Marketing Communication	MM 411	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Sales and Distribution Management	MM 412	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Financial Derivatives	FM 421	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Corporate Restructuring	FM 422	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
Labour Legislation and Indian Labour Code	HRM 431	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.

Strategic HRM	HRM 432	All Content	Nil	All Contents have direct bearing on skill development which is reflected in course outcome.
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Registrar
Fakir Mohan University
Vyasavihar, Balasore

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Mapping of the Courses to employability/entrepreneurship/Skill Development

Academic session 2021-2022

Name of the Department: P.G. Dept. of Business Management (M.Phil.)

1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
Name of the course	Course code	Activities/content with direct bearing on employability	Activities/content with direct bearing on entrepreneurship	Activities/content with direct bearing on Skill Development
Research Methodology(RM)	MPM101	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Contemporary studies in marketing (CSM)	MPM102(A)	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Contemporary studies in finance (CSF)	MPM102(B)	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Contemporary studies in Human Resource (CSHR)	MPM102 (C)	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Computer Application in Business Research(Theory)	MPM 103(T)	All Contents	Nil	Develop skill in handling data base system
Computer Application in Business Research(Practical)	MPM 103(L)	All Contents	Nil	Data Collection, Processing, Analysis of Data using Statistical & Other Packages

Dissertation/Project Work	MPM201	All Contents	Nil	Project Management Skill
Presentation of Project & Viva-Voce	MPM201	All Contents	Nil	Presentation skill


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Mapping of the Courses to employability/entrepreneurship/Skill Development Academic session 2021-2022

**Name of the Department: P.G. Dept. of Business Management
(Ph.D. Course Work)**

1.1.3: Average Percentage of Courses having focus on employability/ entrepreneurship/ Skill Development offered by Fakir Mohan University				
Name of the course	Course code	Activities/content with direct bearing on employability	Activities/content with direct bearing on entrepreneurship	Activities/content with direct bearing on Skill Development
Research Methodology and Computer Applications	Paper I BM-RMCA	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Recent Advances in Marketing Management	Paper II BM-RA-MM	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Recent Advances in Human Resource Management	Paper I IBM-RA-HRM	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Recent Advances in Financial Management	Paper I IBM-RA-FM	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome
Research and Publication Ethics	Paper III BM-RPE	All Contents	Nil	All contents have direct bearing on skill development which is reflected in course outcome


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