

Two Days International Webinar
on

**“Navigating the Covid-19 Pandemic:
Addressing the Economic Implications
and Launching a Resilient Recovery”**



Organized by

P.G. DEPARTMENT OF COMMERCE

Fakir Mohan University, Vyasa Vihar, Balasore, Odisha, India

(20th September and 21st September, 2020)



In Collaboration With
Odisha Commerce Association, India



Chief Guest

Prof. Muhammad Yunus

Nobel Laureate, Bangladesh



Chief Patron

Prof. Madhumita Das

Hon'ble Vice Chancellor
Fakir Mohan University



Distinguished Guest

Dr. Achyuta Samanta

Founder of KIIT & KISS, Bhubaneswar
Hon'ble Member of Parliament, Lok Sabha



Guest of Honour

Prof. Sasmita Samanta

President, Indian Commerce Association &
President, Odisha Commerce Association



Patron

Prof. Satchidananda Dehuri

Chairman, P.G. Council
Fakir Mohan University



Honoured Guest

Dr. S.A. Taher

General Secretary
Odisha Commerce Association

Plenary Session: Eminent Resource Persons



Prof. Anand Suryanarayan

Director, College of Banking and
Financial Studies(CBFS),
Muscat,Sultanate, Oman



Dr. Nikhil Chandra Shil

Associate Professor, Coordinator,
Department of Business Administration,
East West University, Dhaka, Bangladesh



Prof. G.P. Prasain

Hon'ble Vice Chancellor,
Tripura Central University, India



Prof. Ashok Banerjee

Indian Institute of
Management (IIM), Kolkata



Prof. Ranjan Kumar Bal

Former President,
Indian Accounting Association
& Odisha Commerce Association



Prof. Sasmita Samanta

Hon'ble Vice Chancellor, KISS University



Prof. Debasish Sur

Dept. of Commerce, University
of Burdwan, West Bengal, India

Convener



Prof. Devi Prasad Misra

Head, Dept. of Business Management
Fakir Mohan University

Organizing Secretary



Dr. Artta Bandhu Jena

Joint General Secretary,
Odisha Commerce Association & Coordinator,
Dept.of Commerce, Fakir Mohan University

Joint Organizing Secretary



Dr. Sharada Prasad Sahoo

Asst. Prof., Dept. of Economics & Management
Khallikote University, Berhampur, Odisha



Dr. Smruti Ranjan Das

Asst. Prof., Dept. of Bus. Admn.
North Orissa University, Baripada, Odisha

Organizing Committee



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Associate Professor
Dept. of Business Management
Fakir Mohan University



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Asst. Prof.-II, Dept. of Business Management
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Management
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DDCE, Fakir Mohan University



Dr. Arabinda Panda

Dept. of I & CT
Fakir Mohan University



Mr. Bishwajit Rout

Dept. of Bus. Admn.
DDCE, Fakir Mohan University

About Fakir Mohan University

Fakir Mohan University, Vyasa Vihar, Balasore, Odisha, India was established by the Government of Odisha in 1999. The University has been duly recognized by the UGC under Sec 2(f) and 12(B). It is a member of Association of Indian Universities (AIU) and Association of Commonwealth Universities (ACU). The University has been accredited by NAAC B+ Grade. It has two campuses and 96 affiliated colleges. The University has 18 P.G. departments. It is committed to develop itself as a value and need based quality education provider and producing qualified and competent manpower to the changing needs of the society.

About Odisha Commerce Association (OCA)

The Odisha Commerce Association (OCA) was founded as the oldest professional body in the year 1970 as a cohesive group of management experts, economists, business community, technologists etc, with multifarious objectives such as to serve as a forum for the exchange of ideas, experiences; collection and dissemination of information on business, trade, commerce and management to promote the research activities and to bring coordination in the Commerce and Management curriculum at state level. The members of this oldest professional association consist of academicians, businessmen, industrialists, administrators, management experts, economists, students, educational institutions and other interested entities. The core activities of OCA include organization of seminars, conferences, workshops, and meetings; promotion of research; providing technical assistance and consultancy to the clientele world and publication of books, journals and periodicals, etc. The OCA publishes a quarterly research journal i.e. the Orissa Journal of Commerce (OJC) and promotes quality research papers in the sphere of commerce and management. The journal is peer reviewed and referred and listed in UGC CARE List.

About P.G. Department of Commerce

The Postgraduate programme of Commerce started under the mentorship of the Department of Business Management in the year 2012. The department also started offering M.Phil as well as Doctoral Programme in Commerce. After making a journey of six years, the department got the recognition of a regular department and the teaching positions shall be filled up in the near future. The department has produced achievement oriented students, who have brought much recognition for the university. Our students have been placed in Kotak Mahindra Capital, HDFC, ICICI, SSB (Government of Odisha) and many other premier corporations. The students of this department also brought accolades by getting selected in Odisha Public Service Commission (College Branch). The department has also entered into MoU with Odisha Commerce Association (OCA).

Background of the International Webinar

The apex institutions like RBI, World Economic Forum, IMF and World Bank are becoming skeptical about a healthy recovery from the economic crisis. Financial markets can tell us a lot about the economic recovery ahead, based on their direction of travel and how confident investors feel about the future. This is important as we emerge from the COVID-19 pandemic. There is much debate about whether the economic recovery will be a V-shape, indicating a short-lived economic downturn with a quick return to previous levels of output. Or if the recovery will take longer, following a U-shape. Or it could be more like an L-shape, with no near-term recovery and ultimately taking many years or even decades. In its Financial Stability Report, the RBI has forecast that gross non-performing assets (NPAs) may jump from 8.5% at the end of March 2020 to 12.5%, a 20-year peak, by March 2021. However, the NPA level may shoot to 14.7% by March 2021 in case of a severity of economic stress. The impact of COVID-19 on the global economy was swift and substantial. Unemployment numbers are reaching depression-era levels and nations are clamouring to unveil stability packages intended to lessen the economic impact. Will these measures work to restore the economic status quo, or is this an opportunity to rethink our economic structures?

CALL FOR PAPERS & PRESENTATION

Research papers are invited on the sub-themes or other related areas of the theme. The papers should be original and not published or sent anywhere else for publication purpose. Formatting must be done with Font size-12, Text typed in English, Times New Roman font with 1.5 line spacing. Abstract should contain 4 to 5 keywords and should not exceed 300 words. All submissions must be in MS Word format and within a word limit of 4000-5000 words with a plagiarism below 10%. The front page of the paper should contain all the details of the authors i.e. their names, designations, affiliations, address with mobile Number and valid E-mail ID. The authors are required to submit the abstract along with full Paper and a plagiarism report (Similarity not exceeding 10%) generated by any online portal on or before 19th September, 2020. After a double blind peer review, the research papers will be selected for presentation in the technical session about which paper presenters will be intimated prior to the event. There is a provision for best paper award too.

After the Webinar, selected good quality papers will be published in an Edited book with ISBN number.

Theme of Discussion:

- Balancing Life and Livelihood
- Revenue Impact of COVID-19
- Labour Migration and Unemployment Issues
- MSME and Revival Mechanism
- Financial Market Challenges
- Service Sector Challenges
- Global Economy and Its Growth Perspectives
- COVID-19 and NBFCs, Mutual Funds.etc.
- Strategy to Re-track Financial Sector.
- Government Intervention and Future Policies.
- International Financial Strategy in times of COVID-19.
- Financial Challenges in Unorganized Sector in Post-COVID Era.



CLICK HERE FOR REGISTRATION



Send Your Research articles to

abjena07@gmail.com

Selected papers shall be published in an Edited Book

Participants will be provided e-Certificate. The participants are requested to submit the feedback form.

The WEBINAR LINK will be sent to the WhatsApp Number of the registered participants

If any query, kindly Call or Mail

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