

National Seminar
on
GLOBALISATION, MARKET AND CONSUMER JUSTICE
Date- 17-18March 2018

The rise and spread of globalisation has brought the issue of Consumer Justice into debate. The dominance of market economy has increased the instances of consumer exploitation. It is of vital importance in a transitional society like India where the knowledge of the consumers varies from the top to the bottom in a knowledge scale. Therefore, discussion and deliberation on this issue is essentially relevant.

Globalisation has resulted in the restructuring of the world. The process of globalisation is popularly understood as an economic process and gradual removal of barriers to trade and investment between nations. It has integrated through the global network of trade, communication, immigration and transportation.

In *The Consequences of Modernity*, [Anthony Giddens](#), the famous sociologist writes “Globalization can thus be defined as the intensification of worldwide social relations which link distant localities in such a way that local happenings are shaped by events occurring many miles away and vice versa. Hence, globalisation has developed a “[flat world](#)”, in the sense that [globalized trade](#), [outsourcing](#), [supply-chaining](#), and political forces have permanently changed the world, for better and worse. It has created a society where market forces determine social relations.

In addition to it, globalisation goes hand in hand with the idea of consumption. Consumption, consumerism and Consumers these three terms have different nuances. Consumerism is the fact of increasing consumption of goods and services which has become possible due to ever-expanding choices through the integration of national economies. Consumers are offered a wider choice of goods and services at a lower, marginal and opportunity cost in order to provide ‘competitive advantage’ to business. With increasing penetration of technology, more and more consumers are brought into the mainstream, who were totally excluded from the fruits of economic development.

However, market forces, in practice, do not give adequate protection to consumers. Globalization has put the consumers at unequal footing; the consumers belonging to different classes, social groups and localities. Besides, globalization –generated ‘digital divide’ due to the penetration of information technology has created inequalities between the developed, and developing, and the rural and urban societies. Consequently, the consumer is

Against this backdrop, we have issues like consumer rights, consumer protection laws to enable the correction of market failures and the redress of inequalities of information and power and agencies working towards consumer education and consumer welfare.

The purpose of the seminar is to put forth various issues in the light of the consumer in a globalized economy and its changing dimensions with regard to consumer rights.

Sub Themes:-

1. State, Market and Consumer Justice
2. Institutions of governance for Consumer justice and India
3. Ensuring Consumer Justice in Service sector
4. Media, Market and Consumer Justice
5. Rural Consumers and consumer justice
6. Gender & Consumer Rights

Points to Remember:

- Last date for abstract submission 5th march.
- Announcement of list of selected abstract 6th march
- Last date for submission of full paper 10th march
- Registration Fee- Nil
- Abstract of the paper (max.350 words) and full paper (max.6000 words) in words/pdf format in times new roman 12 font size and 1.5 line spacing on any of the sub-themes as mentioned above are invited to be submitted on or before the last dates to hodsocialscience2012@gmail.com or rajashree.dutta@gmail.com .
- Selected paper will also be included in an edited book volume to be published by a publisher of national repute.